
International Domestic Placement Group

www.DomesticPlacementGroup.com

Cigars By Davidoff

Wear gloves when serving cigars.

Feel it - if it's dry, it has gone bad.

Listening and smelling an unlit cigar is an affectation... has no meaning or value.

How to light:

Hold by the band only.

Light a match & let all the sulfur burn off, or light a cedar strip.

First singe the end with the flame at a distance

then draw the flame into the cigar until it glows all over.

The smoke is not inhaled, but tasted.

Serving:

Serve from the box, wear gloves when serving.

Mr. Lee will choose which kind he wants served (usually 1-3 kinds).

Service from the left is preferred, but from the right is acceptable if needed.

Serve the ladies too.

Replace the box to the same location on the sideboard, so Mr. Lee can find it.

Mr. Lee can be free with his cigars, we NEVER give them away.

The band can be left on, or removed once the glue on the cigar band is warm.

The band contains all the pertinent information about the cigar & it's manufacturer.

Cigars can be put out and then relit at a later time/ date.

Humidors should contain the proper amount of humidity (70 - 75%) and held at the right temperature (70o F/ 18oC).

After the party, the leftover cigars are moved from the cigar box back into the humidor.

Often there is a thin wooden sheet across the inside of the top of a new box of cigars, you can break off a strip and use that to light your cigars.

Humidors can be very simple, or encrusted in diamonds.

Cigars can be stored properly for up to 24 years and still retain their quality.

Their flavor gets heavier every 7 years.

5 levels of flavors, light to heavy.

Protect from light, heat and odors.

Cigar smoke WILL set off smoke alarms, it is much heavier than cigarette smoke.

A smoker's (cigar) clothing must be aired out prior to returning it to a closet.

Weigh up the guest who asks for (cigars/ wine/ champagne...) for the road... tell the guest "just a moment, let me check on that" then ask Mr. Lee if it's ok to hand out the requested item(s).

London: Dunhill's and Davidoff - both on Jermyn Street, near Piccadilly

Made from a filler (Cuban's are rolled, Dominican Republic's are folded like an accordion), binder and wrapper.

Best cigars are labeled '100% Tobacco', inferior are labeled 'Pure Tobacco', the binder of these are made of ground tobacco and cellulous - which is what stinks.

Major areas are Brazil, Cuba, Honduras, Mexico, Nicaragua, Sumatra and Java.

Cigars are aged, grown/ dried/ fermented/ made/ aged. Plant to smoke is 6 years, minimum.

Like wine - Burgundy - one grape, Havana - one tobacco
Bordeaux - blended grapes, Dominican Republic - mixed tobaccos.

Cigars are made to suit all the tastes of the mouth at once - sweet, salty, sour and bitter.

Davidoff only uses the tip half of the best leaves.

The first 3 cigars a roller makes each day are his own.